

Drury Outdoors Giveaway

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. WINNER DETERMINED BY RANDOM ELECTRONIC DRAWING

VOID WHERE PROHIBITED.

YOU MUST BE A LEGAL RESIDENT OF THE U.S. AND AT LEAST 18 YEARS OF AGE OR OF THE AGE OF MAJORITY IN YOUR STATE OF RESIDENCE, WHICHEVER IS OLDER, AS OF YOUR DATE OF ENTRY.

THIS PROMOTION IS NOT SPONSORED, ENDORSED, OR ADMINISTERED BY, OR AFFILIATED WITH, FACEBOOK, INC. IN ANY WAY.

1. Eligibility

The Drury Outdoors Giveaway Sweepstakes (the "Sweepstakes") is administered by Drury Marketing, Inc. ("DMI") and is open to United States residents age 18 and older. VOID WHERE PROHIBITED. Employees of DMI or any of its respective affiliates, subsidiaries, advertising agencies, participating sponsor or any other company involved with the design, production, execution or distribution of the Sweepstakes and their immediate family (spouse, parents, siblings and children) and household members of each such employees are not eligible. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and DMI's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Sweepstakes consists of a sweepstakes.

2. Administrator

Drury Marketing, Inc. (P.O. Box 71, Bloomsdale, Missouri 63627) is the sole administrator of the Sweepstakes.

3. Timing

The Promotion begins on June 30, 2014 at 3:00 PM Eastern Time ("ET")

and ends on July 29, 2014 at 3:00 PM ET (the "Sweepstakes Period"). All timing for this Sweepstakes will be based on Eastern Time, and DMI's computer is the official time keeping device.

4. How to Enter

There is one (1) way to enter:

1. Personal Entry: You can enter the Sweepstakes through the Woobox application on the Facebook Platform using the following address: [ADD ENTRY LINK HERE](#). Follow the on-screen prompts to enter. This will give you one entry. You may only submit one Personal Entry per day

General Conditions Regarding Entering: Entry requires using an application on Facebook. Facebook access is free. Use of any automated system to participate is prohibited and may result in disqualification. DMI is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. Potential winners may be required to show proof of identity. In the event of a dispute as to the identity of the rightful winner, DMI will gather proof of identity from the disputing parties and will be solely responsible for choosing the winner. There is no charge for entering as free Internet access is available at many public libraries. **This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook, Inc.** You are providing your information to DMI and not to Facebook. The information you provide will be used only to administer the Sweepstakes and in accordance with DMI's privacy policy. See Rule 14 below.

5. Winner Selection

DMI will conduct a drawing at 3:00 pm on July 29, 2014 by randomly selecting one Personal Entry from all Personal Entries and Bonus Personal Entries properly submitted during the Sweepstakes Period. The entrant who submitted the selected Personal Entry regardless of whether he or she came to the Sweepstakes independently or as someone else's invited friend, will be a Potential Grand Prize Winner.

6. Verification and Notification of Potential Grand Prize Winner

ALL POTENTIAL SWEEPSTAKES WINNERS ARE SUBJECT TO VERIFICATION BY DMI WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. Potential Grand Prize Winners must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all

requirements. Potential Grand Prize Winners will be posted on the following web page: <http://instagram.com/druryoutdoors> . Each potential winner must respond within seven (7) days of his/her name being posted. In addition and as a courtesy, DMI will attempt to alert the Potential Grand Prize Winners using the email address provided during the entry process; but DMI is not responsible for any technical malfunction or undelivered email messages. IT IS YOUR RESPONSIBILITY TO CHECK THE WEBSITE ADDRESS ABOVE AFTER THE CONCLUSION OF THIS SWEEPSTAKES TO SEE IF YOU ARE A POTENTIAL GRAND PRIZE WINNER. Once a potential Grand Prize Winner has been verified to the satisfaction of DMI, DMI will arrange for prize fulfillment to that Winner. Depending on the type and source of the prize, prize fulfillment may take up to eight (8) weeks from the date of verification. Any verified Winner who has not received his/her prize at the end of that time should contact DMI. If a potential Grand Prize Winner is determined to be ineligible by DMI or fails to respond within the required time period, that potential Grand Prize Winner forfeits his/her prize and is disqualified. If all potential Grand Prize Winners are disqualified for any reason, DMI may in DMI's sole discretion conduct a new random drawing from all remaining eligible Personal Entries and repeat the verification process outlined above, donate the forfeited prizes to charity, or conduct a new Sweepstakes to award the prizes.

7. Prizes

A maximum of 1 "Grand Prize" consisting of a Reconyx UltraFire XR6 camera \$599.99 may be awarded. Total actual retail value of all prizes will not exceed \$599.99. Winners are responsible for all taxes and fees associated with prize receipt and/or use.

8. Odds of Winning

The odds of winning will depend on the number of eligible Personal Entries and Bonus Personal Entries received. Many will enter, few will win

9. Release

By entering this Sweepstakes, entrant agrees to release and hold harmless DMI, and Facebook, Inc., and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotional agencies, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

10. Limitations of Liability

The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes; provided, however, that if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, DMI, at its discretion, may elect to hold a random drawing from among all eligible Personal Entries and Bonus Personal Entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, DMI reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

11. Publicity

Except where prohibited, participation in the Sweepstakes constitutes each Grand Prize Winner's consent to DMI's and its agents' use of winner's name, likeness, photograph, voice, opinions, hometown and state in any media, worldwide, without further payment or consideration.

12. General Conditions

DMI reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond DMI's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by DMI in its sole discretion. DMI reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other Sweepstakes or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may

be a violation of criminal and civil law; and, should such an attempt be made, DMI reserves the right to seek damages from any such person to the fullest extent permitted by law. DMI's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

13. Disputes

Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, other than those concerning the administration of the Sweepstakes or the determination of winners, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate Missouri State Court located in St. Louis, Missouri; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. By participating in the Sweepstakes, you expressly waive all rights under Section 1542 of the Civil Code of California (and any similar laws), which reads as follows: "1542. CERTAIN CLAIMS NOT AFFECTED BY GENERAL RELEASE. A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR." All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and DMI in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without giving effect to any choice of law or conflict of law rules (whether of the State of Missouri or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Missouri.

14. Entrant's Personal Information

Information collected from entrants is subject to the Drury Marketing Inc

Privacy Policy, which is available at [ADD PRIVACY POLICY LINK HERE](#).

15. Promotion Results

For Sweepstakes results and/or a copy of these Official Rules, send a hand-printed, self-addressed, stamped envelope to Drury Outdoors Giveaway, c/o Drury Marketing, Inc., PO Box 71, Bloomsdale, MO 63627. Requests for the winners list must be received by August 25, 2014. VT residents may exclude return postage.

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